



Logo Use of "Monterey County - Quality Products" and "Monterey County - Quality Services" Logos

Purpose

To promote and increase the visibility of products and services of Monterey County to internal and external consumers.

Terms of Use

The logo may not be used in a manner that would in any way violate ethical rules (as one example, misrepresentations of fact on materials bearing the logo). The undersigned accepts responsibility for proper and appropriate use of the logo at all times.

Users may display the logo in any communication. Appropriate uses would include the use of the logo on products, in newspaper advertisements, yellow page listings, letterhead, business cards, pamphlets, brochures, television advertisements, and Internet displays.

The user shall agree to maintain and preserve the accuracy and quality of the logo. The logo may be enlarged or reduced in size, but the aspect ratio must be maintained.

MCBC holds the copyright to the logos and does not presently charge a licensing fee for use of the logo. However, MCBC reserves the right to change the terms of this policy at any time. In addition, MCBC reserves the right to withdraw the right to use the logo at any time.

Name of Company

Signature

Date